



SME TechGuru

www.smetechguru.co.za

AUTHOR BIO

Hanleigh Daniels has more than ten years' experience in the media and communications industry. He has worked at Beeld, Grocott's Mail and TechSmart Magazine, covering amongst others consumer technology, motoring, and business news.

UNIQUE SELLING POINTS

- Strong niche focus on tech
- Strong niche focus on SMEs
- Impactful & affordable profiling opportunities

SOCIAL MEDIA

- @SMETechGuruZA
- @SMETechZA
- hanleigh84
- Hanleigh Daniels

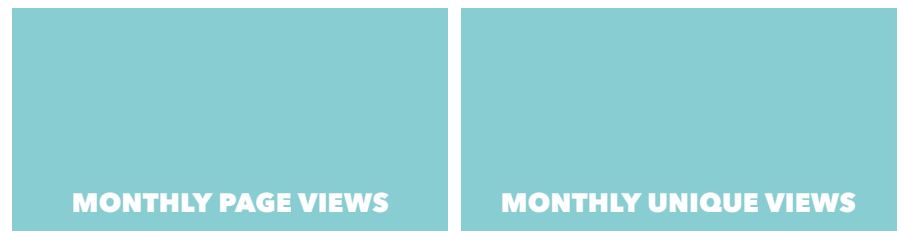
CONTACT

- 072 982 2694
- editor@smetechguru.co.za

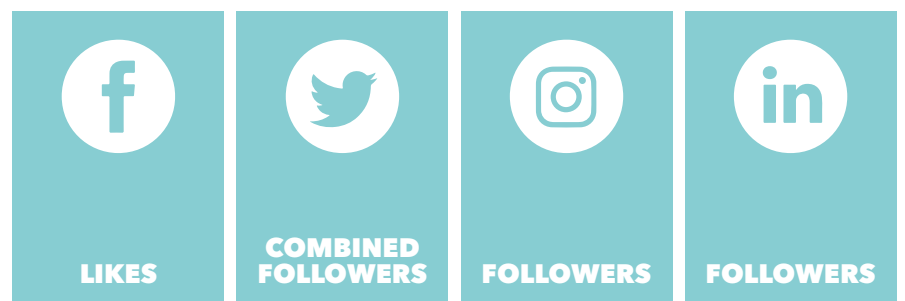
WEBSITE PROFILE

SME TechGuru is a tech blog focusing on technology and its role in helping businesses grow and succeed. The current operating environment for organisations of all sizes is being reshaped by a range of technology trends such as IoT, big data analytics and cloud computing, as well as business trends like BYOD. SME Tech Guru aims to be the online platform that professionals, start-ups, SMEs, and entrepreneurs can use to take their careers or businesses to the next level.

WEBSITE STATISTICS



SOCIAL MEDIA STATISTICS



SERVICES OFFERED

Reviews	Free
News articles	Free
Business profiles - interviews/OpEds	R3500
Sponsored content	R3500



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PAST COLLABORATIONS

Facebook

November 2019

Attended the first Africa Facebook iD8 Dev Circle Developer conference in Kenya and collaborated around news and profiling opportunities arising from the event and post event.

Uber Southern Africa

September 2019-February 2020

Collaboration around news and profiling opportunities and social postings.

Philip Morris South Africa

June 2019

Attend the local launch of their IQOS range, do a review of the product, and collaborate around news and profiling opportunities for the business.

SAMPLE REVIEWS

Please find the below links to some of our best and most popular reviews on the blog:

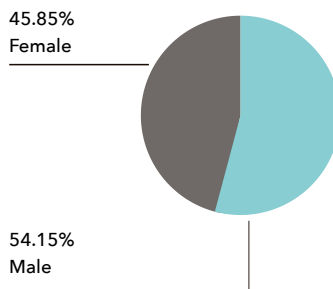
[Asus ZenBook 14 \(UX434F\)](#)

[HISENSE INFINITY H30](#)

[FUJIFILM INSTAX Mini Link portable printer](#)

DEMOGRAPHICS

Gender 100% of total sessions



Age 100% of total sessions

